

WOODMINSTER SUMMER MUSICALS

Oakland's Broadway in the Redwoods Since 1967

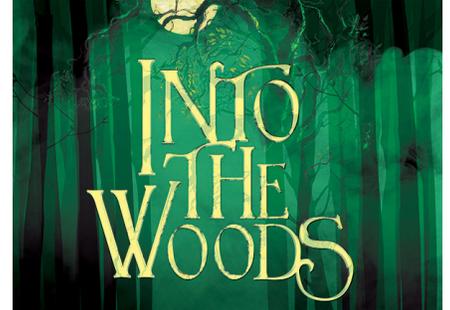
JOIN US FOR OUR 53RD SEASON IN JOAQUIN MILLER PARK



July 5-14



August 2-11



Aug 30-Sept 9

Reach more than 20,000 Woodminster Summer Musicals audience members, with an attractive color ad at a bargain price. People who see our musicals each summer are primarily Bay Area residents (mostly East Bay) and mainly working professionals and retirees with enough disposable income to attend live theatre. We attract business and community leaders, families with kids, professional organizations, church groups, etc. In short, our audience includes people you want to reach. The paper programs we distribute for no charge at our shows are in glossy booklet format and are eagerly read before the shows and at intermission. Our programs include many unique elements such as actor bios and lots of cast photos that make them collectors' items, and many of them get taken home and looked at again and again.

2019 Program Advertising Opportunities • Rates and Sizes

SIZE	RATE	DIMENSIONS	FORMAT
full page	\$2000	7.5"w x 10"h	vertical
half page	\$1000	7.5"w x 4.875"h	horizontal
		3.875"w x 10"h	vertical
quarter page	\$500	7.5"w x 2.375"h	horizontal
		3.875"w x 4.875"h	vertical
eighth page	\$250	3.5"w x 2"h	(business card)

Please provide your ad as a digital file (jpg or pdf) in at least 300 dpi resolution. The programs for the Woodminster Summer Musicals are printed as 8.5x11" booklets, in full color, on glossy paper. Your ad will appear for all three shows in 2019 unless requested otherwise. When you advertise in our paper program, your logo will also appear on our website, with a link to your website.

To reserve your ad, please contact Tyler Pon at tylerpon@comcast.net or 510-339-2234. With questions about files or format, please contact Natalie Jane at natalie@woodminster.com



**Please make check to Producers Associates, Inc.
P.O. Box 13008, Oakland CA 94661**

Woodminster Summer Musicals
Woodminster Amphitheater, Joaquin Miller Park
Joaquin Miller Road at upper Sanborn Drive, Oakland
510-531-9597, www.woodminster.com
Managing Director: Harriet Schlader, harriet@woodminster.com