



## FOR IMMEDIATE RELEASE

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[Woodminster Summer Musicals](http://Woodminster Summer Musicals)

## JULY 2015 -- CALENDAR INFORMATION



Susan Powers\* as Mary Poppins

**WHAT:** Mary Poppins  
**PERFORMED BY:** Woodminster Summer Musicals  
by Producers Associates, Inc.  
**WHERE:** Woodminster Amphitheater in Joaquin  
Miller Park, 3300 Joaquin Miller Road, Oakland  
**WHEN:** July 10-19, 2015  
**PERFORMANCES:** July 10, 11, 12, 16, 17, 18, 19 -  
8 p.m.  
**TICKETS:** 510-531-9597, or  
[www.woodminster.com](http://www.woodminster.com), \$28-\$59 (\$2 discount for  
children and seniors)  
**PREVIEW (Final Dress Rehearsal):** July 9, 8 p.m.,  
All tickets \$18 at the door, open seating. (Since it's  
a rehearsal, the show may be stopped to solve  
technical problems.)  
Disney & Cameron Mackintosh's Mary Poppins is based on the  
stories of P.L. Travers and the Walt Disney film. Original Music and  
Lyrics by Richard M. Sherman and Robert B. Sherman, Book by  
Julian Fellowes, New Songs and Additional Music and Lyrics by  
George Stiles and Anthony Drewe, Produced by arrangement with  
Music Theatre International.

## PRESS RELEASE

Mary Poppins Opens Woodminster Summer Musicals' 49th Season July 10  
Magical Family Musical To Be Performed Under the Stars By a Cast of 46, Live Orchestra

June 11, 2015, Oakland, CA -- Producers Associates, Inc. announces that the 2015 season of Woodminster Summer Musicals will open with Mary Poppins, the hit Broadway musical based on the P.L. Travers stories and the Disney movie. It will run July 10-19 at Woodminster Amphitheater in Oakland's Joaquin Miller Park, located at 3300 Joaquin Miller Road in the Oakland hills.

Mary Poppins tells the story of the troubled Banks family in 1910 England, and how a magical nanny helps them learn to value each other again. Familiar songs include "Chim-Chim Cher-ee," "A Spoonful of Sugar," and "Supercalifragilisticexpialidocious."

Tickets are available by phone, at 510-531-9597, online at [www.woodminster.com](http://www.woodminster.com), or in person at Woodminster Amphitheater 11-4 daily or at the box office before any performance. Performances are July 10 (opening), July 11, 12, 16, 17, 18, and 19, all at 8 p.m.

Tickets for summer musicals at Woodminster Amphitheater range from \$28 to \$59 with a \$2 discount for children and seniors. Season tickets provide about a 15% discount over the single ticket prices. Also, groups of 25 and more can purchase blocks of seats for about half price, providing an affordable outing or fundraiser for a church or service group, neighborhood association, or any other group. For information about tickets, check [www.woodminster.com](http://www.woodminster.com) or call 510-531-9597.

Woodminster continues its popular Kids Come Free program, where children and teens 16 or younger who are attending with paying adults can get free tickets on performance nights. Producers Associates is seeking sponsors for this longstanding program, which helps families introduce their kids to live theater in a relaxed and affordable environment.

The final dress rehearsal of Mary Poppins on July 9 will be open to the public as a "preview performance." It will start at 8 p.m., all tickets are \$18 at the door, and seating is open, first-come, first-choice. No group rates, Kids Come Free, or other further discounts apply for preview performances.

The production will be directed by Joel Schlader, with music direction by Lauren Meyer and choreography by Jody Jaron. Woodminster shows are performed with live orchestras, and musicians are members of Musicians Local No. 6.

The role of Mary Poppins will be performed by Susan Himes Powers, a San Francisco actress who has performed many of the great musical theater roles at Woodminster, including Marian Paroo in *The Music Man*, Eliza Doolittle in *My Fair Lady*, and Fiona MacLaren in *Brigadoon*. Her friend and the narrator of the show, jack-of-all-trades Bert, will be played by another Woodminster favorite, Carl Danielsen, who has played many roles at the amphitheater including Cosmo in *Singin' In The Rain*, The Cat In the Hat in *Seussical*, and the title role in *Barnum*. The cast of 46 includes professional AEA-member actors, aspiring actors, and talented community members.

After *Mary Poppins*, the Woodminster Summer Musicals 2015 season will continue with *The Producers* August 7-16 and Elton John & Tim Rice's *Aida* September 4-13.

Woodminster Summer Musicals are performed under the stars at Woodminster Amphitheater, an open-air performance facility in Joaquin Miller Park high in the Oakland Hills. The park's spectacular views and serene woodsy environment made it the perfect setting for the amphitheater, cascades, reflecting pool, and paths that were originally built as a WPA project in 1939-40. For many East Bay families, it is a long-standing summer tradition to enjoy a picnic in the park and then see a musical at Woodminster.

Producers Associates, Inc. was founded in 1967 by the late James Schlader and his wife Harriet to provide affordable live summer family entertainment in the East Bay, and to foster a love of live theatre. For more than four decades, the organization, in partnership with the Oakland Parks and Rec Department, has been producing summer musicals at Woodminster Amphitheater, attracting more than 20,000 ticket holders each season to Joaquin Miller Park in Oakland. For more information about the 2015 season or history of the organization, visit [www.woodminster.com](http://www.woodminster.com).

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