

# WOODMINSTER SUMMER MUSICALS

Oakland's Summer Theater Under the Stars

52ND SEASON IN JOAQUIN MILLER PARK



July 6-15



August 3-12



Aug 31-Sept 9

Reach more than 20,000 Woodminster Summer Musicals audience members, with an attractive color ad at a bargain price. People who see our musicals each summer are primarily Bay Area residents (mostly East Bay), mainly working professionals and retirees with enough disposable income to attend live theatre. We attract business and community leaders, families with kids, professional organizations, church groups, etc. In short, our audience likely already includes people you want to reach. The paper programs we distribute free at our shows are in glossy booklet format and are eagerly read before the shows and at intermission; they also include many elements -- such as actor bios and lots of color photos -- that make them collectors' items, and many of them get taken home and looked at again and again.

## 2018 Program Advertising Opportunities • Rates and Sizes

SIZE	RATE	DIMENSIONS	FORMAT
full page	\$2000	7.5"w x 10"h	vertical
half page	\$1000	7.5"w x 4.875"h	horizontal
		3.875"w x 10"h	vertical
quarter page	\$500	7.5"w x 2.375"h	horizontal
		3.875"w x 4.875"h	vertical
eighth page	\$250	3.5"w x 2"h	(business card)

Please provide your ad as a digital file (jpg or pdf) in at least 300 dpi resolution. The programs for the Woodminster Summer Musicals are printed as 8.5x11" booklets, in full color on glossy paper. Your ad will appear for all three shows in 2018.

When you advertise in our paper program, your logo will also appear on our website, with a link to your website.

To reserve your ad, please contact Tyler Pon at [tylerpon@comcast.net](mailto:tylerpon@comcast.net) or 510-339-2234. With questions about files or format, please contact Kathy Kahn at [woodminsterpr@gmail.com](mailto:woodminsterpr@gmail.com).



**Please make check to Producers Associates, Inc.  
P.O. Box 13008, Oakland CA 94661**

Woodminster Summer Musicals  
Woodminster Amphitheater, Joaquin Miller Park  
Joaquin Miller Road at upper Sanborn Drive, Oakland  
510-531-9597, [www.woodminster.com](http://www.woodminster.com)  
Managing Director: Harriet Schlader, [harriet@woodminster.com](mailto:harriet@woodminster.com)